

GC31B-0451 Forecasting the Development of the Tourism Industry in the Regions of Russia in Light of Global Climate Change and Environmental Situation

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Wednesday, December 17, 2014 08:00 AM - 12:20 PM
Moscone West
Poster Hall

Forecasting the development of the tourism industry is a strategic planning for periods ranging from 20 to 50 years. Basis for the development of tourism in the region is the presence of the necessary infrastructure - roads, communications, accommodation facilities and hospitality. Thus, all investments in the tourism industry are very long-term. Current approaches to long-term planning in tourism based on the most efficient use of the region's resources - natural, cultural, etc. But what will happen to these resources in 20-30 years? Global warming and climate change, a change in environmental conditions - all this gives the real impact today. Summer 2010 in Moscow and in the whole of Europe, warm snowless winters in St. Petersburg, monthly temperature records, permafrost thawing in Siberia - all this can affect the characteristics of the tourist regions in the future. In the presentation, the authors have tried to reflect the basic principles of strategic planning with regard to global and regional changes and to show the possible impact of such changes on Tourism industry in specific regions of Russia for the next 30-50 years.

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